

The Network of Wellbeing's vision is of a world where everyone's wellbeing needs are met within the planet's natural limits. By wellbeing, we mean happy people, healthy communities, and a sustainable planet. We believe that people's happiness depends in part on the health of the communities in which they live and work. This in turn depends on the fairness of society as a whole, and the long-term health of the natural world on which we all depend.

In practice, the Network of Wellbeing (NOW) aims to:

- Build up a collaborative network of people and organisations who share our vision.
- Support community action to improve wellbeing locally.
- Identify and implement actions or research to further the wellbeing agenda nationally.

NOW is a small organisation with a big agenda. We recognise that we'll achieve far more by working with others than by working alone. We are therefore seeking to enter into partnerships with other organisations, projects or networks which support our vision.

We will aim to manage our partnerships so that expectations are transparent and benefits are mutual. This document explains the process by which you can become a partner of the Network of Wellbeing (NOW).

There are some standard benefits to working with us which are offered to all partners. Yet we also hope to build unique relationships with each of our partners, and as well as the standard offerings outlined below we would be happy to explore the potential of working together on specific projects. In this way our Network will be diverse and wide, and our relationship with you will be built on respect and mutually beneficial engagement.

Becoming a Partner of the Network of Wellbeing

Partners of NOW can be organisations, projects or networks. We will manage each partnership through a bespoke Partnership Agreement that will specify how the partnership will be managed and the expectations on each partner.

NOW offers partners:

- **Contact:** A named person at NOW who will manage our contribution to the partnership
- **Updates:** We will add you to our newsletter to keep you updated on wellbeing news, resources and events. Plus, we will let you know about any opportunities to get involved in specific wellbeing initiatives as these arise.
- **Website listing:** All partners will be included on the NOW website, with logos and links.
- **Opportunities to share relevant work through our network**, including: being featured on NOW's blog, being included in our monthly e-newsletter, listing relevant events on our calendar, and sharing your news via our social media pages.
- **Networking opportunities:** At times NOW may convene meetings of partners online and in-person, to help you connect with our wider network.
- **Opportunities to collaborate:** where there is active interest from a partner, NOW will offer the opportunity to work on joint projects, such as events, conferences, research and/or campaigns.

- **Advice, information and support:** NOW has extensive experience of running community wellbeing projects, and we are keen to share our experience and advice to help support other wellbeing initiatives – by working with groups in particular communities or by partnering national umbrella organisations to support groups locally.

We ask partners to:

- Tell us how your work is supportive of holistic wellbeing and how it's in line with NOW's vision.
- Display NOW's website link and logo on your own website, as appropriate.
- Share NOW's news via your own communications channels, as appropriate. This could include blog posts, social media posts, newsletters, etc.
- Engage with further opportunities to collaborate with NOW and with our wider network, as suitable and as far as these opportunities are mutually beneficial for NOW and you as our partner.
- Suggest any further ideas you would like to work on collaboratively.

If you are interested in entering into partnership with NOW please get in touch via info@networkofwellbeing.org.

If possible, it would be helpful if you could include the details listed below when getting in touch. We will then discuss with you what you have in mind and how we think we might work together. If discussions bear fruit, we will establish the partnership through a formal Partnership Agreement.

Please be aware that from time to time, we may have to reject approaches, because we haven't got the resources or because we don't believe the approach fits with our vision. At all times, we would aim to do so in a cordial and supportive manner.

If possible, please include the following details when getting in touch about a potential partnership:

- Organisation/Project/Initiative name
 - Contact name
 - Contact details
 - Social media channels
 - Details of how you heard about NOW?
 - A brief summary of your organisation's/ project's/ initiative's work
 - A short description of how your organisation/ project/ initiative works to support holistic wellbeing
 - A short description of what you hope to get out of the proposed partnership
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